

# Minnesota State Florist Association

## Industry Awards Descriptions

### **Marketer of the Year**

This company or individual has demonstrated outstanding marketing. Wholesale, Associate and Retail members are eligible.

### **Wholesale/Supplier Employee of the Year**

This individual has demonstrated exemplary service and product knowledge to the members of the Minnesota State Floral Association.

### **Retailer of the Year**

This Active Association member has promoted high standards and professionalism not only to the industry but also to the community that they serve.

### **Retail Employee of the Year**

This individual is an employee of an Active Association member and has demonstrated professionalism and a dedication to the success of the company in which they are employed.

### **Young Person of the Year**

This individual is an employee of an Active Association member and has been employed in the floral industry for a minimum of two years. They must be 35 years of age or younger upon presentation of the award. This person can come from any segment of the industry.

### **National Service Award**

This individual or company is connected to the floral industry locally, nationally, or internationally. They may be a retailer, wholesaler, grower, educator, etc. and have demonstrated outstanding service to the floral industry of America.

### **Lifetime Achievement Award**

This individual has dedicated the majority of their life to the floral industry. Through their love and passion the industry is better today.

### **Special Recognition**

This award is presented to an individual or company that has shown exemplary dedication to the Minnesota State Florist Association. The MNSFA has directly benefited through the contributions of the recipient. They must be an Active member or an employee of an Active member of the association.

***\*Please include on a separate sheet of paper written reasons and supportive information why you are nominating this person or company for an award. Remember to be specific and use detail as the award evaluators most likely will not know anything about the person or company that you are nominating. The following is from the evaluators form. This is so you will know what the Evaluators will be looking for.***

**After having read the nomination...please rate the following on a scale of 1 - 5  
5 being the best, or n/a because it doesn't apply to the category.**

Has shown dedication to the Minnesota State Florist Association?

Has shown commitment to their employer?

Demonstrates commitment to the floral industry on a whole?

Demonstrates involvement and leadership in the Industry?

Demonstrates involvement and leadership in their community?

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## Annual Industry Awards Nomination Form

The annual Saturday night recognition banquet at the fall Convention the association acknowledges companies and individuals whom have been selected as "First amongst Your peers." The categories for the awards include:

**Wholesaler of the Year**  
**Wholesale Employee of the Year**  
**Retailer of the Year**  
**Retail Employee of the Year**  
**Young Person of the Year**  
**National Service Award**  
**Lifetime Achievement Award**  
**Special Recognition**

To nominate yourself or someone to receive an award please fill out the form below, include a letter (500 words or less) why this person deserves to receive this award, and fax or mail to MNSFA (612-724-6693 no later than 03/01/2012).

If you have any questions please call Kym Erickson at (612)724-3606 or [mnsfa@live.com](mailto:mnsfa@live.com)

### Your Contact Information

Name: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

### Nominee Information

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Award Nominated: