



MINNESOTA STATE FLORISTS ASSOCIATION

The Summit requires open minded individuals with the following qualifications:

- **Positive Attitude**
- **Compromising**
- **Forth Coming**
- **Innovated**
- **Approachable**
- **Visionary**

MNFSA Summit 2011 Application

October 24-th—26th 2011—Northern Minnesota Location TBA

Fill out this application to be a part of 2011 Floral Summit.
 Because of limited space and in order to get a broad section of viewpoints, please tell us about yourself and your shop. We will send you an email to confirm your attendance. REMEMBER SPACE IS LIMETED!! ~~~APPLY TODAY~~~

General Information

Name:		
Shop Name:	Address:	
City:	State:	Zip:
Your Phone Number:	Your Email Address:	

About Your Shop

Years established:	Years under current ownership:	Gross Income: <input type="checkbox"/> 250K+ <input type="checkbox"/> 750K+ <input type="checkbox"/> 500K+ <input type="checkbox"/> 1M+
Wire Services:		
Type of Shop: (circle) Traditional / Special Events / High-end-Contemporary / Weddings / Funerals / Special Orders / Garden Center List other:		
Main Competitors: :		
Biggest Challenges facing the shop:		

About You

Your Floral Background:
Your Current Position/Title:
Areas of Expertise: (ie: design, marketing, management, accounting, etc. - please list all)

REGISTRATION DEADLINE:
October 1, 2011

Cost:
 \$ 300 per person
 Individual Lodging provided. Includes Lodging and Meals

Lodging & Facilitator Sponsored:
 Len Busch Roses, Koehler & Dramm Wholesale Florist, LakeLand Florist Supply



Fax completed form to:
Kym Erickson at
612-724-6693