

Minnesota State Designer of the Year

Each entry consists of two arrangements

- Designer's choice
- Bridal Bouquet

**The designs are evaluated separately and can be inspired by two different cities.*

New This Year!
Top 10 designs in each category receive \$50.00 prize.

Wednesday, August 29th

- Drop-off by 7:30am
- Judging until 11
- Public viewing
- Top 6 live design competition at 6pm
- Final winner announced at 7:30pm

Thursday August 30th

- Public viewing
- Pick-up 9:00-9:15pm

Around the World

Choose a city or place to interpret through floral design
Have your talents viewed by thousands of attendees.

Over \$2,000 awarded in prize money!

First Place \$500

Second Place \$300

Third Place \$200

People's Choice Bridal \$50.00

People's Choice Designer's Choice \$50.00

Top 10 finalists \$50.00 each category

Fair tickets and parking pass included with \$35 registration fee.
Online registration or contact Sandy Schrock at sms@lenbuschroses.com

**MINNESOTA
STATE FAIR**

Sponsored prize money



Sponsored final competition

RULES FOR THE MNSFA COMPETITION, WEDNESDAY, AUGUST 29th, 2018

Theme: Around the world

Bring a creative design that interprets a city or place to inspire fair attendees.

Each design category (Bridal and Designer Choice) will be evaluated separately.

New this year \$50.00 prize for top 10 in each category. To qualify for top 6 live design off you must participate in both categories. Scores will be combined to determine six finalists. Live design off at The Dirt Stage at 6pm.

1. \$35 per person nonrefundable entry fee. Payment and the registration form must be done online on or before Friday, August 24th, 2016. Entry fee includes State Fair admission and parking for the day of the competition. The entry tickets and parking pass will be mailed to you—prior to competition. Registrations after the 24th will need to arrange pick up of tickets and pass. A ticket is necessary to drop off arrangement.
2. Each entry will consist of two designs: one “Designer Choice” and one “Bridal Bouquet”. The wholesale cost of the each entry must not exceed \$75.00 wholesale (at least 60% being fresh product). The entry must include a product list with costs completed in detail. Every product used needs a fair market value assigned. Any additional props used must be included in cost. A plain vase used for displaying the bridal bouquet does not need to be included in cost. Vases not provided.
3. Designs must convey the “Around the World” theme. Each design must fit in the designated size 30” L x 24” W. There is no height restriction for any arrangement. Entries will be limited to one set per person. Designs will be split into different areas for display they do not need to coordinate. Electrical outlets are not available.
4. A 3x5 card MUST be added to each design to explain your design interpretation and the location you have chosen to feature. ** Two places can be shown they are not evaluated as a set.
Do not include any business identification on this card or it will be disqualified.
**Changed to requirement -this prompted lots of interaction for viewing audience.
5. Designs can be brought to the Horticulture Building from 6:00 am to 7:30 am. Your entry must be checked in by 8:00 AM. The room will be cleared at 8:15. Anyone arriving after 8:00 will be disqualified— plan according traffic and parking will be backed up. Judging will take place from 8:15 –11pm - Room will open for viewing as soon as judging is finished. Results will be posted and finalists notified by 2:00 pm.
6. All designs must be complete when you check in with MNSFA staff at the registration table in the Horticulture Building. You will receive information and draw your entry numbers. You may only fine tune your design at this time. Place the item number and completed product list within the assigned display space. Please clean up your area, storage boxes may be placed under skirted table. You must sign instructions for pickup or disposal of your arrangement.
7. A panel of at least 5 qualified judges will evaluate each design. Your score is determined by discarding the highest and lowest score of each design and then the average of the three remaining scores will determine the final value of each design. A separate judge from a local wholesaler will serve as cost/product judge to verify prices and measure size. Judging sheets will be available after 4:00 pm at the registration desk of the display room.
8. After judging is complete, business cards or brochures may be left by your entries for public promotion of your business. No prize drawings or coupons will be allowed. If you want volunteer's to place by designs bring them in a zip lock baggie to the check in desk so they can be labeled correctly and stored for restock.
9. The top six combined scores will be awarded finalists purple ribbons and are qualified for the live surprise package design off competition at 6:00 pm. Finalists need to be present at 5pm, meet at “The Peg Restaurant” on the side of the horticulture building.
10. Your design must stay on display through 9:00 pm on Thursday, Aug 30th. Designs can be picked up between 9 and 9:15 pm. At 9:15 floral designs will be discarded unless prior arrangements have been made. We must clear room by 9:30 pm. MNSFA is not responsible to return designs or containers. Free entry and parking are allowed after 9pm in the horticulture lot with the supplied parking pass.

Theme/Category Development	Scoring Ranges		Score:
The arrangement should evoke an emotion consistent with the stated theme of the category.	<i>Excellent</i>	<i>7-10 points</i>	
	<i>Above Average</i>	<i>4-6 points</i>	
	<i>Average</i>	<i>1-3 points</i>	
Technical Execution / Mechanics	Scoring		Score:
Devices or techniques that help to secure materials and create stability in a design, normally concealed but may be deliberately exposed for artistic effect	<i>Excellent</i>	<i>11-15 points</i>	
	<i>Above Average</i>	<i>6-10 points</i>	
	<i>Average</i>	<i>1-5 points</i>	
Focal Emphasis	Scoring		Score:
Area of greatest visual impact to which draws the eye most naturally. Emphasized area within the area of dominance	<i>Excellent</i>	<i>7-10 points</i>	
	<i>Above Average</i>	<i>4-6 points</i>	
	<i>Average</i>	<i>1-3 points</i>	
Balance / Proportion	Scoring		Score:
Balance should be physically and visually stabilized by placement of flowers, foliage and other materials. Proportion relates to the comparative size of various components in relationship to other elements within the design.	<i>Excellent</i>	<i>7-10 points</i>	
	<i>Above Average</i>	<i>4-6 points</i>	
	<i>Average</i>	<i>1-3 points</i>	
Line / Rhythm / Form	Scoring		Score:
The creative use of line within the form should create tension and interest with the arrangement. Rhythm is necessary for the visual flow of all components in relationship to each other. Form refers to the overall shape of the arrangement created	<i>Excellent</i>	<i>11-15 points</i>	
	<i>Above Average</i>	<i>6-10 points</i>	
	<i>Average</i>	<i>1-5 points</i>	
Harmony / Unity	Scoring		Score:
Harmony in floral design refers to the aesthetic quality created by the placement of materials. Unity is the cohesive relationship of the materials and elements to each other	<i>Excellent</i>	<i>7-10 points</i>	
	<i>Above Average</i>	<i>4-6 points</i>	
	<i>Average</i>	<i>1-3 points</i>	
Color / Texture	Scoring		Score:
The creative uses of color and texture in relationship to the overall appeal created by the arrangement. Texture should create tactile and visual interest within the design	<i>Excellent</i>	<i>11-15 points</i>	
	<i>Above Average</i>	<i>6-10 points</i>	
	<i>Average</i>	<i>1-5 points</i>	
Aesthetic Value / Originality	Scoring		Score:
The overall impression or sense of beauty and originality inspired by the completed arrangement	<i>Excellent</i>	<i>11-15 points</i>	
	<i>Above Average</i>	<i>6-10 points</i>	
	<i>Average</i>	<i>1-5 points</i>	
Comments:		Total	

